

# Our Club Vision – what we want to be

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- **A family friendly and welcoming place for**
  - Players, Parents and Supporters
  - Members of the local community
- **'One Club' is obvious and inherent in all that we do**
  - Common and shared approach
  - Transparency in what we do and a high level of trust
  - Well organised Club and Football sections
  - Volunteers and players across Club interact
- **Football Sections are recognised as amongst the best**
  - Play and behave in good spirit
  - Excellent coaches
  - Player development and pathways

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- **Great staff**
  - Well trained in customer service, procedures and equipment use
  - Well managed and led
- **Good facilities and amenities**
  - Ongoing maintenance performed well
  - Further development of ground and buildings
- **Appropriate and optimised gaming facilities**
- **Bar and Bistro well pitched to customers**
  - Game day and Evenings – menu and affordability
- **MFG integral to the Club**
  - Co-ordinated activities and businesses
  - Financially supporting the Club's activities